



Meet your customers at the online Buyer-Seller matching

1. Are you getting trouble in improving sales during the pandemics period?
2. Do you want to find new sales agents in other countries to push your sales?
3. Are you ready for online matching to look for potential buyers?
4. Are you still maintaining your marketing activities to promote your products and services during this period?

Under the impacts of Covid-19 pandemics to all countries over the world, we - the Organizer of analytica Vietnam would like to offer additional online services that help connect sellers and buyers in the laboratory, analysis, diagnostics and biotechnology sector. Thanks to our service, you not only have the chance to promote your products and company to the local audience but also can have online connection with potential buyers under our management.

Kindly choose between the two Option that we provide as following:

OPTION 1: BASIC BUSINESS MATCHING
PRICE: 199 Euro/package

Your benefits:

- Promoting your brand to a diverse range of customers via our website, social networks, emailing and online channel
- Promoting your highlighted products to the online audience
- **Optionally**, develop new business contacts based on the target audience that may be interested in your company and your products.

OPTION 2: ADVANCED BUSINESS MATCHING
PRICE: 299 Euro/package

Your benefits:

- Promoting your brand to a diverse range of customers via our website, social networks, emailing and online channel
- Promoting your highlighted products to the online audience
- Get **at least 03 potential contacts** who are interested in your company and products
- **One to one online meeting** with the influencer and decision makers
- Better understanding of the budget allocations, product requirements, sourcing needs and procurement process of the buyers

Please submit the information about your company and the relevant buyer groups, that you want to connect, then we will arrange our service accordingly. Please send back the form to: dung.do@analyticvietnam.com.vn

Company Name:

Address:

Contact Person:

Tel.:

Mobile:

E-Mail:

Website:

Brief introduction of your company as well as strengths (about 150 words):

Introduce about 02 typical or new products that you want to focus on promoting (about 150 words)- Please kindly enclose your company's logo, high-quality images as well as detailed brochures about your products:

Company specialization in product portfolio (Please list the main products):

- | | | | |
|-------------|--------------------------|---|------------------------------------|
| 1. Analysis | 2. Laboratory technology | 3. Measuring & testing /
Quality control | 4. Life science &
biotechnology |
|-------------|--------------------------|---|------------------------------------|

What is the main expected visitor target industry for your trade-fair presentation? (Example: Pharma, Food, Chemical etc):

Have you ever worked with a client/agent in Vietnam? If Yes, kindly name them here.

What kinds of buyers do you want to reach this time: Distributors or End-users?

Top 10 companies / professionals you would like to connect with:

Which are the target designation & departments you would like to connect with?

What is your requirements for your potential buyers?

Contact information:

The representative of the organizer of analytica Vietnam Exhibition:

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