

Information for exhibitors

# Gateway to Eurasia. Your unique opportunity.

March 25–27, 2021  
Istanbul Expo Center (IFM), Turkey



Postponed to October 21-23, 2021

Eurasia's leading trade fair  
for environmental technologies



IFAT  
Eurasia

# Major industry platform. Maximize your impact.

The fourth edition of Eurasia's leading trade fair for environmental technologies will again pool topics and innovations that move the industry. This leading trading hub and essential link between Europe and Asia is where the key players, decision-makers and specialist target groups meet. Be there when IFAT Eurasia 2021 sets the course for the future—and make sure your solutions get the attention they deserve. Ready to join?

## Convincing conditions. Your chance for success.

- The hot spot for the Eurasian environmental technology sector covering trends for the entire MENA region
- Strong internationality with 10,467 visitors from 84 countries
- Meeting hub for decision-makers and buyers from Europe and Asia
- Clearly structured halls spanning 17,000 m<sup>2</sup> at the Turkish business metropolis of Istanbul
- Broad range of products and services in the fields of water sewage, waste and recycling
- High-caliber supporting program with many spearheading highlights, including IREMCON International Environmental Conference
- Part of the worldwide IFAT network with professional organization and services



"The circular economy not only improves living standards but also contributes to the diversification of economic output. In the medium and long term, the MENA region plans to attain European levels. With its technological solutions, IFAT Eurasia provides important impulses for this region."

Sebastian Frisch, CEO of BlackForest Solutions and Chairman of the MENA Region Working Group at RETech German Partnership

## International and thriving. Your platform to benefit.

Strong international share. Tap new markets.



98 from abroad  
46 %

117 from Turkey  
54 %



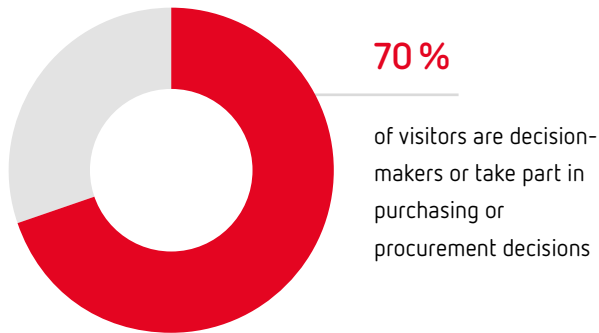
1,675 from abroad  
16 %

8,792 from Turkey  
84 %

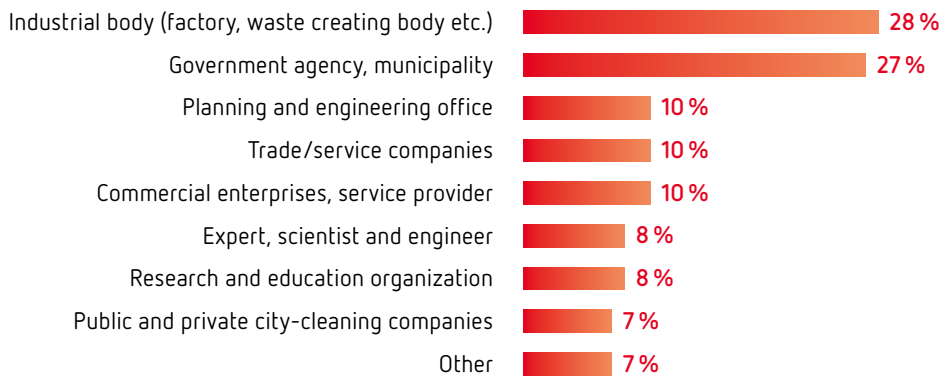


## High-quality audience. Seize the potential.

### Visitors' influence on purchasing or procurement decisions\*

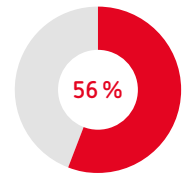


### Visitor structure by sector\*

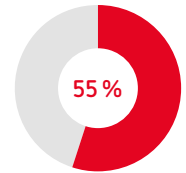


Multiple answers possible

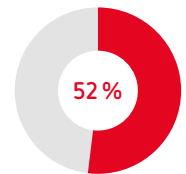
### Visitor aims\*



Build up new business relationships



Look for new products, novelties



Prepare future business transactions

## Circular economy and beyond. The exhibition spectrum.

- Water extraction and treatment
- Water and wastewater treatment
- Water distribution and sewers
- Flood prevention and waterbodies control
- Waste management and recycling
- Generating energy from waste materials
- Urban environmental cleaning vehicles and equipment
- Soil, air, noise—pollution/control
- Measuring, control and laboratory technology
- Services
- Accident prevention, work safety and risk management
- Science, research, technology transfer



# The industry event not to miss. Apply now!

[ifat-eurasia.com/application](http://ifat-eurasia.com/application)

## Trade fair venue

Istanbul Expo Center  
Yesilkoy / Istanbul

## Dates and opening hours

**March 25–26, 2021 (Thursday, Friday):**

10:00–18:00


**March 27, 2021 (Saturday):**

10:00–17:00

## Your contacts

### Turkey

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