

Seoul Motor Show 2019



Key Data:

Dates: 28 March - 07 April 2019
 Press day: 28 March 2019
 Frequency: biennial in Goyang / Seoul
 Premier event: 1995
 Venue: KINTEX I + II

Seoul Motor Show is listed in the official fair calendar of the International Organization of Motor Vehicle Manufacturers (OICA) and takes place every two years. Seoul Motor Show is the most important automotive trade fair in South Korea.

Scope of Exhibits:

- Passenger Cars
- Commercial Vehicles
- Tuning
- Motorcycles
- Automotive parts & components
- Automotive accessories
- Tires
- Measuring, testing and control devices & systems
- Maintenance and repair, garage, workshop & workstation equipment
- Maintenance Products
- Car care products
- Paints, lubricants, additives and other auto supplies
- Related manufacturing technology, machinery, equipment and tools
- Related computer systems and software
- Media

Exhibitors: 227

- 21 car brands (Domestic: 6, Import: 15)
- 270 vehicles displayed
- Electric Cars, Autonomous, Connected, IT, Energy, Auto-Parts and others: 206

Visitors:

- 627.993

Exhibition Space:

- 79.851 sqm

Exhibitors:

- All major international car manufacturers gathered at Seoul Motor Show 2019: Hyundai, Kia, Mercedes-Benz, BMW, Porsche, Toyota, Peugeot, Citroen, Land Rover etc.
- International component manufacturers attended as exhibitors, in the case of the German supplier industry by an Official German Pavilion.



Subsidiary Events (extract):

- International Conference
- Seminar on the Mobility Revolution and the Automotive Industry
- Self-driving Car Standardization Forum International Standard Seminar
- Smart Road & Smart Vehicle 2019
- Sustainable Future Energy and Automotive Industry
- Global Industry Competitiveness Forum
- International Trade & Investment Seminar
- Driving Experience
- Car Safety Experience Corner
- Collegian Self-made Car Exhibition
- Car- makers / Hands-on experience for children
- 2019 Software Festival with Robots
- Drone experience section

Organizer

- Organizing Committee for Seoul Motor Show:
- Korea Automobile Manufacturers Association (KAMA)
- Korea Automobile Importers & Distributors Association (KAIDA)
- Korea Auto Industries Cooperative Association (KAICA)

International Partner

- IMAG GmbH