

Automec 2019

with German Joint Company Exhibition Factsheet



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world



Messe München



13th International Trade Fair for Autoparts, Equipments and Services	
Duration	23 – 27 April 2019
Venue	São Paulo Expo Exhibition & Convention Center
Application until	18 January 2019
Exhibitors expected	1,500
Frequency	every two years
Website	www.imag.de

Market growth in Brazil

The Brazilian car industry is one of the ten biggest car manufacturers in the world. In 2015 the Brazilian automotive industry produced 2.43 million cars and had a market share of 3 % of the global car production. The Brazilian supplier industry could increase sales by 20 % in the first half of 2018 compared to 2017. Exports grew by 13.5 % and imports climbed by 17.1 % even higher. Hence the automotive industry in Latinamerica offers great market opportunities for car suppliers.

Exhibition review 2017

- **Exhibitors:** a total of 1,500 exhibitors
- **Visitors:** 70,000 visitors from 62 countries
- **Exhibition Space:** 110,00 sqm area covered

Scope of exhibits

- ✓ Automotive parts & components including engine & mechanical systems, gearbox, exhaust, axle, steering, braking, suspension, body systems, electric & electronic systems, tire and wheel
- ✓ Repair and Maintenance
Tools, equipment machinery, test and measurement, diagnostic equipment, tinsmith and paint, lifts
- ✓ Accessories
Tires, tuning and customization, batteries, performance systems, wheels, sound systems, general accessories, connectivity systems
- ✓ Services
Banks and financing, fleet management, energy efficiency, payment options, mobility, marketing for POS, consulting, management systems



Organizer & Supporters

- **Reed Exhibitions Alcantara Machado**
- **Sindipeças**

Organizer of the official German Pavilion



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