



AUTO SHANGHAI

# Auto Shanghai 2017

Shanghai International Automobile Industry Exhibition

FACTSHEET

## Key Data

Dates	21 – 28 April 2017
Media day	19 – 20 April 2017
Frequency	bi-annually in Shanghai
Premier event	1985
Venue	NECC – National Exhibition and Convention Center (Shanghai)



## Range of Exhibits

- Passenger cars, commercial vehicles, buses, trucks, special-purpose vehicles
- Auto design and new product concepts
- New-energy technology
- Automotive parts & components including: engine and mechanical systems; gearbox, exhaust, axle, steering, braking, suspension and body systems; electric & electronic systems; tires & wheels
- Automotive accessories
- Measuring, testing and control devices & systems
- Maintenance & repair, garage, workshop & workstation equipment
- Car care products
- Paints, lubricants, additives and other auto supplies
- Related manufacturing technology, machinery, equipment and tools
- Related computer systems and software
- Publications and other related services



## Review: Auto Shanghai 2015

- 1,185 exhibitors from 18 countries, mainly from Germany, France, Italy, Spain, Japan, Korea, USA and Taiwan
- 123 car makers + 1,677 component suppliers  
1,504 domestic + 283 international
- 350,000 sqm total gross exhibition space in 13 halls
- over 928,000 visitors – this set a new record
- more than 10,000 journalists from 2,150 local and international media
- Highlight of 1,343 vehicles on display including 109 world debuts, 47 concept cars and 103 new energy vehicles
- 4<sup>th</sup> Shanghai Auto Summit



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## Project Management

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## Market outline

China has identified the automotive industry as one of its core industries and is striving to improve the competitiveness of its domestic production. China aims to reach its ambitious goals by relying on well-positioned market leaders as well as on technologically strong suppliers and thus offers further growth opportunities especially for European companies.



## Auto Shanghai – platform for the industry

Founded in 1985, as the first professional international auto show in China, Auto Shanghai is a large-scale international event for the automotive industry that attracts a great deal of attention, support and participants from China and abroad. All the main Chinese as well as international motor-vehicle manufacturers and automotive suppliers will be at Auto Shanghai 2017, presenting their latest products and services. Join Auto Shanghai and make good use of the event as a key platform for business contacts.

## Organizers

China Association of Automobile Manufacturers  
China Council for the Promotion of International Trade, Shanghai Sub-Council  
China Council for the Promotion of International Trade, Automotive Sub-Council

## Co-organizers

SIEC – Shanghai Intern'l Exhibition Co., Ltd.  
MMI – Messe München International  
IMAG – Internationaler Messe- und Ausstellungsdienst GmbH, München, Germany

## Approved by

Shanghai Municipal Government

## Special support by

China Machinery Industry Federation

## Supported by

The Society of Automotive Engineers of China



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