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## Press Release

Claudia Grzelke  
Press contact  
Tel. +49 89 55 29 12-203  
[presse@imag.de](mailto:presse@imag.de)

### **analytica Vietnam 2021 to be postponed**

- **New date: May 05 – 07, 2022**
- **More planning reliability for exhibitors and organizers**
- **Currently no trade fairs possible in Vietnam**

**analytica Vietnam, the most important venue for the laboratory industry in the country, is postponed once more and will now take place from May 05 to 07, 2022, at the Saigon Exhibition & Convention Center. This decision was made by the trade fair organizer IMAG in consultation with customers and partners in order to achieve more planning reliability for all involved.**

Currently it is impossible to predict what the COVID-19 situation in the country and international travel restrictions will be in October by the date previously scheduled. Until at least the end of July, due to rising incidences no trade fairs are possible in Vietnam, which has so far come through the pandemic with comparatively little harm suffered.

“Due to the current COVID-19 situation in this region and the international travel restrictions, at this point in time we cannot guarantee our exhibitors the trade fair date, nor the usual high visitor interest for October,” said Gabriele Kraus, division manager at the trade show organizer IMAG, explaining the date change. In consultation with customers and associations, the responsible managers have decided to postpone the trade fair until May of next year, when the global vaccination campaign will have progressed further. The customers surveyed unanimously support the postponement of the trade fair, and have already firmly scheduled their participation for next spring.

IMAG GmbH  
Am Messesees 2  
81829 München, Germany  
[www.imag.de/en](http://www.imag.de/en)

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As a spin-off of the world's leading trade fair analytica in Munich, analytica Vietnam, trade fair for laboratory technology, analysis, biotechnology and diagnostics, has been serving the future market of Vietnam and the Southeast Asian region since 2009. In addition to the exhibition area, the trade fair attaches great importance to personal and professional exchange and therefore offers an extensive accompanying conference and supporting program. In 2019, analytica Vietnam grew to record levels in terms of exhibitors and visitors as well as of floor space.

**Further information on analytica Vietnam and registration forms can be found at [www.analyticavietnam.com](http://www.analyticavietnam.com). Photo material supporting the press release is available [here](#).**

#### **About analytica Vietnam**

With its exhibition areas for laboratory technology, analysis, biotechnology and diagnostics, analytica Vietnam with the analytica Vietnam conference targets the growth market Vietnam. 143 exhibitors and 4,144 visitors participated in analytica Vietnam 2019. The trade fair is held every two years. Next time, due to the COVID-19 pandemic, from May 5 to 7, 2022, at the SECC-Saigon Exhibition and Convention Center, then back on schedule in spring 2023.

#### **analytica worldwide**

Messe München is the world's leading trade fair organizer for laboratory technology, analysis and biotechnology: In addition to the world's leading trade fair analytica, the analytica network comprises analytica China, analytica Anacon India with India Lab Expo, analytica Vietnam, and analytica Lab Africa.

#### **IMAG GmbH**

IMAG, a subsidiary of Messe München GmbH, organizes trade fairs around the world and supports participants in international events outside Germany on behalf of public and private clients. Since its foundation in 1946 in Munich, IMAG has been involved in over 5,000 international exhibitions abroad. IMAG's annual portfolio encompasses approximately 20 trade fairs worldwide. Currently the events focus on topics such as analytics / automotive and mobility / construction machinery, building material and mining / machine tools / environmental technologies and energy as well as further trend topics.

#### **Messe München**

With more than 50 own special trade fairs for capital goods, consumer goods and new technologies, Messe München is one of the world's leading trade fair organizers. In total, every year more than 50,000 exhibitors and some three million visitors take part in the

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more than 200 events on the exhibition grounds in Munich, at the ICM – International Congress Center Munich –, at the MOC Veranstaltungszentrum Munich, at the Conference Center Nord, and abroad. Together with its subsidiaries, Messe München organizes trade fairs in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of affiliated companies in Europe, Asia, Africa and South America, as well as around 70 foreign representations for more than 100 countries, Messe München is globally present.