

global automotive fairs



China
India Iran
Korea



fairs
around the
world

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Messe München

global automotive fairs



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Top services for your international trade fair presentation

IMAG, a subsidiary of Messe München, organizes trade fairs as well as trade-fair participations for public and private clients worldwide since 1946. Its annual program includes around 30 events in more than 20 countries.

IMAG – Your key to the international automotive industry

IMAG designs professional events in cooperation with local partners to open up new markets and sales opportunities. IMAG is active in the most dynamic sectors for the automotive industry. All these automotive fairs are tailor-made and coordinated, in terms of location, dates and product range. Up to now they have developed into highly successful communication and business platforms.



IMAG – Services around the world

- > Development and organization of your participation at IMAG global automotive fairs
- > Coordination and implementation of accompanying events and symposia
- > Provision of contacts: freight forwarding services, travel agents, interpreters, stand personnel, guard and security services, cleaning services, etc.
- > Worldwide trade contacts as well as excellent contacts with trade associations, chambers of industry and commerce and embassies
- > Diverse advertising opportunities for automotive clients

Where world market growth is strongest International Automotive Industry Fairs

CHINA



SAPE

Shanghai International Auto Parts Exhibition/
Auto New Energy Source Technology &
Auto Intelligence Show

June 2018

Venue: Shanghai New International Expo Centre (SNIEC)

Frequency: every two years

SAPE 2016: 319 exhibitors, 53,056 visitors,
exhibition area 60,000 sqm



AUTO SHANGHAI

AUTO SHANGHAI

17th Shanghai International Automobile
Industry Exhibition

21 – 28 April 2017

Venue: National Exhibition and Convention Center, Shanghai

Frequency: every two years

AUTO SHANGHAI 2015: 1.185 exhibitors from 18 countries,
928,000 visitors, exhibition area 350,000 sqm

INDIA



AUTO EXPO COMPONENTS

14th Auto Expo Component Show

February 2018

Venue: Pragati Maidan, New Delhi

Frequency: every two years

AUTO EXPO COMPONENT SHOW 2016: 1,502 exhibitors,
114,328 visitors from 62 countries, exhibition area 80,000 sqm

IRAN



IAP

12th Tehran International Auto Parts Exhibition

November 2017

Venue: Tehran International Permanent Fairground, Tehran

Frequency: annually

IAP 2016: 1,032 exhibitors from 26 countries, 25,648 visitors,
exhibition area 29,555 sqm

KOREA



SEOUL MOTOR SHOW

11th Seoul Motor Show

30 March – 09 April 2017

Venue: Korea Int'l Exhibition Center (KINTEX I+II), Goyang / Seoul

Frequency: every two years

SEOUL MOTOR SHOW 2015: 180 exhibitors from 9 countries,
615,000 visitors, exhibition area 91,141 sqm

More information and exhibitions:
www.imag.de/automotive



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